

**ASK BIG  
QUESTIONS**

## WHAT DO I DO WITH THIS?

Keep it on your desk, by your bed, in your bag.

Tear out a card and put it on your wall.

Start a conversation with a friend, roommate or stranger.

Reflect on the questions.

Share your stories.

Listen.

[AskBigQuestions.org](http://AskBigQuestions.org)

**UNDERSTAND OTHERS.  
UNDERSTAND YOURSELF.**

**WHEN DO YOU  
CONFORM?**

Do you think of yourself as a conformist?

When have you intentionally not conformed?  
What happened?

How do you decide whether to conform, and  
what to conform to? Is it always a conscious  
choice?



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# CAN WE CHANGE THE WORLD THROUGH BETTER CONVERSATION?

## WE BELIEVE WE CAN.

Ask Big Questions helps colleges, universities, and other organizations engage young adults in reflective conversations about purpose, identity, and responsibility. These conversations build trust, strengthen community, and deepen understanding across lines of difference.

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