

**ASK BIG  
QUESTIONS**

## WHAT DO I DO WITH THIS?

Keep it on your desk, by your bed, in your bag.

Tear out a card and put it on your wall.

Start a conversation with a friend, roommate or stranger.

Reflect on the questions.

Share your stories.

Listen.

[AskBigQuestions.org](http://AskBigQuestions.org)

**UNDERSTAND OTHERS.  
UNDERSTAND YOURSELF.**

**FOR WHOM  
ARE WE  
RESPONSIBLE?**

Who comes to mind when you think of the word “responsible”? Why?

Who has a responsibility to you?

How do you decide who needs you?



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**WHEN DO YOU  
CONFORM?**

Do you think of yourself as a conformist?

When have you intentionally not conformed?  
What happened?

How do you decide whether to conform, and what to conform to? Is it always a conscious choice?



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**WHAT HAVE  
YOU LEARNED  
SO FAR?**

What's one lesson that you learned the hard way?

Who is an important teacher in your life?

What do you still have left to learn?



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**WHERE DO YOU  
FEEL AT HOME?**

If you imagine home in your mind, what does it look like?

Has your idea of home changed during your life? How?

Who has a key to your home?



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**WHAT DO WE  
ASSUME?**

Have you ever made a big assumption that turned out to be wrong? What happened?

How do others' assumptions about you impact your experiences, or how you regard yourself?

When are assumptions helpful? When do they cause harm?



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**WHAT ARE YOU  
THANKFUL FOR?**

Who is a person to whom you feel grateful?

How do you feel when you say thank you?

Does it feel like a debt or burden? Does it feel good?

Could you be better at showing gratitude?

How?

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**WHO IS IN YOUR  
FAMILY?**

What's the difference between a friend and a family member?

Are there people you're not related to that you treat like family? What leads you to treat them that way?

Are there people you're related to that you don't treat like family? Why?



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**WHAT DOES THE  
WORLD NEED  
FROM YOU?**

What kinds of contributions—whether financial, artistic, social, political, or something else—to the world do you admire?

Have you ever felt clear on what the world, or part of the world, needed from you?

What do you want your work in the world to be?



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Ask Big Questions welcomes students of all backgrounds and political opinions, and was developed, launched, and scaled by Hillel International.

The logo for Ask Big Questions is located in the bottom left corner. It features a purple diagonal shape that serves as a background for the text. The words "ASK" and "QUESTIONS" are stacked vertically in a white, sans-serif font. The word "BIG" is positioned to the right of "ASK" and is significantly larger and bolder than the other words, also in a white, sans-serif font.

ASK **BIG**  
QUESTIONS

The Hillel International logo is located in the bottom right corner. It consists of the word "Hillel" in a bold, black, sans-serif font, with the word "International" in a smaller, black, sans-serif font directly below it.

**Hillel**  
International

# CAN WE CHANGE THE WORLD THROUGH BETTER CONVERSATION?

## WE BELIEVE WE CAN.

Ask Big Questions helps colleges, universities, and other organizations engage young adults in reflective conversations about purpose, identity, and responsibility. These conversations build trust, strengthen community, and deepen understanding across lines of difference.

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